



## **The FinnBuild Highlights competition culminates at FinnBuild!**

### **Schedule**

The competition application period will open in early May. All proposals must be submitted no later than **23 August 2026**. The Highlights finalists will be selected, and the participants will be contacted in early September.

### **Materials**

Registration and submission of material takes place at [www.finnbuild.fi](http://www.finnbuild.fi). When registering, fill in the electronic form and send all the relevant attachments at the same time. The jury may not evaluate the proposal if the electronic form has not been duly completed. The applicants should also include a proposal for the product's introductory text on social media and a picture for possible posting with the application.

The jury will only consider proposals submitted within the deadline.

- In connection with the registration, applicants can submit one (1) attachment, which should contain all material for the jury to base their decision on and one (1) picture attachment for possible social media postings.
- The attachment can be a picture, text document or a video.
- The size of the attachment can be max 20 Mb / 2 pcs A4-sized pages of text or a max 2-minute video
- The attachment should communicate for instance the natural size of the product, essential design and construction issues and the use and purpose of the product. If required, applicant/applicants must be prepared to present their proposal to the jury.

### **Highlights materials right of use**

The organiser has the right to present the work to the extent described above at the FinnBuild trade fair and in all published information and marketing material. Companies have the right to use the Highlights icon and logo in the marketing of products selected as Highlights.

Material submitted to the competition will not be returned.

**Further information:** Helsinki Expo and Convention Centre, Marketing and Communications Events / [anu-eveliina.mattila@messukeskus.com](mailto:anu-eveliina.mattila@messukeskus.com)

**Registration form and [submission of material](#).**